

Help Avert NC's Child Care Crisis

How employers can use their voices to support vital programs

Child care is at a crisis point in North Carolina. Due to decreased funding, child care providers across the state are [closing classrooms](#) at an alarming rate. State legislators have the power to help avert the "[child care funding cliff](#)" by investing in these important programs. **You can help by contacting your state legislators about how child care impacts your business.**

Child Care Talking Points for Employers & Business Leaders

1. Share your name and where your business is located. Share what your company's role is in the community. For example:
 - "Our company employs __ people in ____ county."
2. Ask your legislators to support child care in North Carolina.
 - "Please allocate funding for an additional year of child care stabilization grants. We need your help to keep child care programs open."
 - "Please allocate long-term funds for important programs like child care subsidy and NC Pre-K, that make it possible for parents to work and support their families."
3. Wrap it up with gratitude. For example:
 - "Our businesses depend on a reliable work force, and child care is a key ingredient. Thank you for your work on behalf of North Carolina's citizens."

How to contact your state legislators:

Find emails and phone numbers for your North Carolina House and Senate representatives on the [NC General Assembly's website](#). Look up the legislators who represent you at your home address. You can also contact the legislators who represent the community where your business is located (if different). *Please make a call or send an email before June 1!*

Child care & early education impact employers now - and for the future

Early education programs are proven to help us build the workforce that we need for the future. Young children deserve a great start in life - and strong early education programs are proven to put them on the track to success in school and lifelong well-being.

Our state's leaders play a central role in [funding and supporting](#) North Carolina's early education and child care programs. The funds needed now to stabilize child care are an important step in a much-needed conversation about building a strong child care and early learning system for our state.