



**North Carolina Early Childhood Foundation
Philanthropy Committee Agenda
November 9, 2020 1:00 PM**

The mission of the North Carolina Early Childhood Foundation (NCECF) is to marshal North Carolina's great people, ideas and achievements to build a foundation of opportunity and success for every child by the end of third grade.

Philanthropy Committee Meeting 1:00 PM

Via Conference Call, (712) 432-0075, access code 648502#

- | | |
|---|--------------------|
| 1:00 PMWelcome, Call to Order and Establish Quorum
Approve Minutes – Attachment A | Muffy Grant |
| 1:05 PMIndividual Giving to Date
Attachment B | Muffy Grant |
| 1:15 PMAnnual Appeal - <i>Discussion</i> | Muffy Grant |
| 1:25 PMGimme Five Campaign - <i>Discussion</i> | Muffy Grant |
| 1:45 PMBrainstorm Session - <i>Discussion</i> | Muffy Grant |
| Adjourn | |



ATTACHMENT A

**North Carolina Early Childhood Foundation
Philanthropy Committee Minutes
August 25, 2020 3:00 PM via Conference Call**

Members Present: Peggy Carter, Matty Lazo-Chadderton, Patti Gillenwater, Jennifer Vu
Others in Attendance: Muffy Grant, Sumera Syed

Welcome, Call to Order, and Establish Quorum

The Philanthropy Committee of the Board of Directors (Board) of the North Carolina Early Childhood Foundation (NCECF) met on August 25, 2020 at 3:00 pm. Muffy Grant called the meeting to order and a quorum was established.

Muffy provided an update on how much giving has come to NCECF from individual donations and grants since the March Committee meeting.

- Individual Donations: \$4,050
- Grants:
 - ...\$40,000 - Implementation phase for Pathways to Grade Level Reading in conjunction with NC Child
 - ...\$50,000 – Blue Cross Blue Shield of NC (BCBS NC) Foundation to conduct a parent survey on the economic impact of childcare pre-Covid, during the midst of the pandemic, and post-pandemic

[Jennifer Vu joined the call]

For the release of the 2019 Annual Report, staff is currently working with a graphic designer with a goal to release the Report by the second week in September. This is an opportunity to engage potential donors and use as an appeal. The Report will be online unless there is a need to print a small batch to send out as a hard copy to donors.

Potential Funding

For the Rebuild Stronger work that will occur for 18 months, NCECF has submitted a proposal for \$352,880 that advances the work of the Early Childhood Action Plan (ECAP), the Think Babies policy agenda, Leandro, Pathways to Grade-Level Reading and the Preschool Development Grant.

Muffy shared that funding from the BCBS NC corporate is unlikely this year and the Family Forward NC initiative is scaling down and pivoting plans for the remainder of the year if no new funding comes through.

Initial conversations have taken place with Bank of America and RTI International about potential funding opportunities for the future.

NCECF has applied for the James Pope Foundation for the spring grants cycle.

Effective Calls to Action

Muffy asked for a brainstorming session on effective calls to action that committee members have witnessed. Ideas include:

- Find a way to show any short-term impact that NCECF has done during Covid-19
- Partner with an arts organization/statewide nonprofit to do a combined appeal
- Reach out to organizations such Rural Center and the Golden Leaf Foundation
- Tie philanthropy to broader communities of color
- Partner with Easter and the Philanthropy Committee to reach 100% board giving
- Host a virtual coffee talk with influential people from different parts of the state. Send favors (desserts, snacks) so that participants can engage with food together.

Adjournment

Having no further business, the meeting was adjourned at 4:00 PM

Minutes submitted by:

Muffy Grant, Executive Director



**NCECF Philanthropy Committee Meeting: November 9, 2020
2020 Board Giving**

BACKGROUND

NCECF strives to reach 100% board giving each year because:

- it shows that board members are passionate about supporting the mission and vision at NCECF
- it allows NCECF to be competitive for grants that require 100% board giving to qualify
- fundraising is one of the main responsibilities of the board – it is the board’s role to make sure that the organization has adequate resources to operate

Out of 13 NCECF board members, one board member (Banu Valladares) has given in 2020.

With only one month remaining before the end of the year, it is imperative that we reach 100% board giving – no amount is too large or too small.

RECOMMENDATION

If you have not already given in 2020, a direct link to the NCECF donation page can be found [here](#).

Donations are tax deductible. NCECF also accepts checks sent to the address:

514 Daniels Street #173
Raleigh, NC 27605
(919) 895-3290

Determine outreach to board members that have not given.