



The North Carolina Partnership for Children

Title of Position: Communications Director

Position Type: Full-time

Hiring Range: \$ 64,103 – 80,129

Location: Raleigh, NC

Smart Start is a private/public network of 75 non-profit local partnerships across North Carolina that provide expertise, innovation, guidance and infrastructure to ensure each child in the state receives the care and nurturing they need to thrive. Each local partnership is tailored to meet the specific needs of their community as they invest in early education, literacy, health and family support. The North Carolina Partnership for Children (NCPC) guides and facilitates the Smart Start network, supporting the work of local partnerships and connecting them to the statewide early childhood system.

Job Summary

Provides organizational and network leadership in development and implementation of communications strategies to support the mission of Smart Start and the organization strategic roadmap.

Description of Responsibilities:

- Manages the Communications team and cultivates a culture of curiosity, open communication, shared leadership, and on-going learning and innovation; and collaborates with external statewide partner organizations on joint communication campaigns.
- Leads communications and promotion functions to increase the visibility of Smart Start, the importance of the early years of life, and North Carolina's early childhood services system with the business/corporate community, philanthropy, legislature and the general public using a variety of media, including social media.
- Must be comfortable directing organizational-wide initiatives and working collaboratively with senior leaders. Must be proactive, attentive to detail and mindful of the broader environment with the ability to adapt to change.

Direct Reports: Branding & Identity Manager, Fund Development Manager, Communications Associate and Communications Specialist



The North Carolina Partnership for Children

Required Education and Experience:

Bachelor's degree in Communications, Public Relations, Marketing or related field from accredited college or university and seven years relevant experience in strategic communications including media relations, communications, special event planning and execution, including at least five years supervisory/management experience or an equivalent combination of training and experience.

Desired Competencies:

- Preferred experience in non-profit organizations with a focus in early childhood, and experience with networks or coalitions.
- Expertise in public relations, communication and marketing, including print and web-based campaigns.
- Excellent social media skills, including skill in developing and maintaining web-based groups.
- Effective management and supervision skills, including budget development and management.
- Able to use the principles of equity to inform communications strategies.

How to Apply: Click on link to apply:

<https://www.cbizems.com/extranet/recruiting.aspx?id=95d3f43f-3a83-4197-aaaf-7aa0e59ee7d8>

Closing Date: Open until filled

For information about NCPC, visit our website at www.smartstart.org.

The NC Partnership for Children, Inc. *is an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status or any other characteristic protected by law.*