

ATTENDANCE COUNTS

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FACEBOOK POST IMAGE	FACEBOOK POST CONTENT
	<p>Chronic absence in North Carolina is defined as missing 10% of school days—that's 18 days—within one academic year for any reason, excused or unexcused. #schooleveryday</p>
	<p>School attendance counts as early as preschool. Consistent school attendance in the early grades boosts children's learning, achievement and motivation. #schooleveryday</p>
	<p>Consistent school attendance matters! Attendance is an early predictor of academic performance, and chronic absence can be an early indicator that a student needs support. #schooleveryday</p>
	<p>School attendance is habit forming! As early as preschool, going to school everyday can create a good habit of attendance! #schooleveryday</p>
	<p>Chronic absence is solved when the whole community plays a part. From mayors to doctors to faith and business leaders, everyone can help make regular attendance a community priority! #schooleveryday</p>

TWITTER POST IMAGE	TWITTER POST CONTENT
	<p>Children missing 10% of school days in NC—excused or unexcused—is the definition of chronic absence. https://goo.gl/wGnrWe #schooleveryday #bthru8pathways</p>
	<p>AttendaNCE Counts! Regular attendance in the early grades boosts children's learning, achievement and motivation. https://goo.gl/wGnrWe #schooleveryday #bthru8pathways</p>
	<p>School attendance is an early predictor of academic performance, and chronic absence can be an early indicator that a student needs help. https://goo.gl/wGnrWe #schooleveryday #bthru8pathways</p>
	<p>September is School Attendance Awareness Month. Your whole community can help reduce chronic absence. Find out how. https://goo.gl/wGnrWe #schooleveryday #bthru8pathways</p>

DOWNLOAD THE SHAREABLE IMAGES

<https://goo.gl/vmeSQW>

BLOG or NEWSLETTER

Use the content below to post about school attendance on your blog or in your newsletter.

September is School Attendance Awareness Month!

Regular attendance in the early grades boosts children's learning, achievement and motivation.

*Attendance is so important that North Carolina just adopted a standard definition of chronic absence to ensure we have good data to drive policy and practice. Chronic absence is defined as missing **10 percent of enrolled school days within one academic year for any reason.***

When communities come together, they can reduce chronic absence.

National Attendance Awareness Month in September is the perfect time to shine a spotlight on the importance of regular school attendance, especially its relationship to third grade reading success, and work cooperatively with school districts and schools to improve school attendance.

The new AttendaNce Counts Community Toolkit from the NC Early Childhood Foundation (NCECF) can get you started. It includes:

- Chronic Absence in North Carolina Fact Sheet
- AttendaNce Counts Issue Brief Updated 2018
- An Attendance Awareness Month Proclamation for Superintendents
- Social media tools to get the word out about Attendance Awareness Month and why attendance counts.

By signing the proclamation, superintendents are showing their commitment to reducing chronic absence in their districts. Superintendents across the country are increasing attendance by recognizing good and improved attendance, engaging students and families, monitoring attendance data and practice, providing personalized early outreach as needed, and developing systemic responses to attendance barriers.

In September, NCECF will release a new report that analyzes district policies on regular attendance. The report is based on self-assessment survey responses from North Carolina school districts. NCECF will also highlight bright spots in new case studies of NC school districts and schools focused on increasing school attendance.

Remember, AttendaNce Counts!



PROMOTING
UNDERSTANDING

SPEARHEADING
COLLABORATION

ADVANCING
POLICIES

