



NC Summer Learning Toolkit



◊◊◊ NORTH CAROLINA ◊◊◊
CAMPAIGN FOR
GRADE-LEVEL
READING

3RD GRADE READING
SUCCESS MATTERS

Be a Summer Learning Ambassador!

Children work hard in school and they learn a lot. Despite that work, children can lose what they learn over the summer. When that happens, they come back to school behind and it's hard to catch up. We can prevent this—here's how!

Summer program providers can play an important and trusted role in supporting parents to help summer be both a vacation from school *and* an opportunity for learning. With just a few easy steps and this summer learning toolkit, YOU can help make it possible for every child to succeed.

DID YOU KNOW?

According to the National Summer Learning Association:

- Most students **lose two months** of math skills every summer, and children from low-income families typically lose another two to three months in reading.
- Summer learning loss during elementary school accounts for **two-thirds of the achievement gap in reading** between children from low-income families and their peers from middle-income families by ninth grade.
- **Nine in ten teachers** spend at least three weeks re-teaching lessons when school starts.

TAKE ACTION

We can prevent summer learning loss by encouraging parents to read and talk with their children over summer break. This will help students be ready to learn what's next in school! We asked parents what messages would be most helpful to families when we created this toolkit.

It's easy to be a Summer Learning Ambassador! This toolkit contains everything you need to communicate with parents during drop-off and pick-ups, through text messaging and other ways your organization keeps in touch with parents over the summer.

How to Use This Toolkit

The Summer Learning Toolkit starts with creating an easy plan to engage parents throughout the summer.

THE TOOLKIT PROVIDES:

- Communication tools to help program staff understand the importance of summer learning, so that they can communicate effectively with parents.
- Information and resources to relay to parents each week in the summer.
- A special summer learning badge for staff.

SUMMER LEARNING TOOLS

The toolkit is divided into three main sections:

Getting Ready

Launch

Reflection

Getting Ready

Provide your program staff with an introduction to why summer learning matters.

[Click to download resources.](#)

SUMMER PROGRAM PROVIDER PRESENTATION + NOTES

This 10-minute presentation with talking points will give staff an overview about reading proficiency, early learning and the importance of summer learning.

Presentation

Talking Points

SUMMER ACTION PLAN

This organizer will help providers create an Action Plan for the 12 weeks of summer. We've provided a sample action plan, as well as a blank template for your team to fill in together.

Sample Action Plan

Download Both Items

It's Time to Launch!

Tools to Get the Word Out



[Click to download resources.](#)

NEWSLETTER POSTS

3 posts for the beginning of the summer, during the week of Summer Learning Day and during the last week of summer vacation.

Newsletter Posts

English

Newsletter Posts

Spanish

FACEBOOK POSTS

12 posts, one per week.

Facebook Posts

English

Facebook Posts

Spanish

TEXT MESSAGES

12 messages, one per week, for groups that use texting services.

Text Messages

English

Text Messages

Spanish

AUTOMATED PHONE CALL SCRIPT

3 scripts, call once at the beginning of the summer, once during the week of Summer Learning Day and once during the last week of summer vacation.

Phone Scripts

English

Phone Scripts

Spanish

FACT SHEET FOR PARENTS

Share this fact sheet with parents to give them easy and fun tips on reading, talking, listening and writing with their children.

Fact Sheet

English

Fact Sheet

Spanish

SUMMER LEARNING DAY STICKERS

Template for stickers for children and parents for Summer Learning Day on July 12, 2018

Sticker Template

English

Sticker Template

Spanish

PROGRAM PROVIDER PRESENTATION

An overview about reading proficiency including brain development, early learning and the importance of summer learning.

Presentation

Talking Points

Download All Tools

Reflect

Please take a few minutes to give us feedback.

Program Directors, please help us learn what worked and what could be improved by completing a brief survey about the toolkit.

[Take the Survey](#)

